

2023 August Newsletter

China SCE Group Holdings Limited

Stock Code: 1966

Best 50 of China Real Estate Developers



China SCE Group Holdings Limited ("China SCE" or the "Company", together with its subsidiaries, the "Group") was established in 1996 and listed on the Main Board of The Stock Exchange of Hong Kong Limited in February 2010. The Group's major businesses include property development, commercial management, property management and rental apartments business. The Company is headquartered in Shanghai for its business operations, while implementing key focused strategies in the Yangtze River Delta Economic Zone, the Guangdong-Hong Kong-Macao Greater Bay Area, the Bohai Rim Economic Zone, the West Taiwan Strait Economic Zone and Central Western Region.

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Latest News

Sales Overview

In August 2023, the Group together with its joint ventures and associates achieved a contracted sales amount of approximately RMB1.199 billion and a contracted sales area of 113,398 sq.m. The average selling price for August 2023 was RMB10,578 per sq.m.

For the eight months ended 31 August 2023, the Group together with its joint ventures and associates achieved an accumulated contracted sales amount of approximately RMB23.587 billion and an accumulated contracted sales area of 1,887,878 sq.m. The average selling price for the eight months ended 31 August 2023 was RMB12,494 per sq.m.

Land Bank

As of 31 August 2023, the Group together with its joint ventures and associates owned a land bank with an aggregate planned GFA of approximately 31.48 million sq.m.



Scan this QR Code or search "SCE1966HK" in WeChat for the latest Company information



Scan the QR code in WeChat or search "中骏集团投资者关系小程序" (China SCE Investor Relations Mini Program) on WeChat bulletin board for the Group's latest development

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China SCE Project Showcase

Beijing CBD SCE FUNWORLD



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Beijing CBD SCE FUNWORLD is China SCE's first integrated commercial property project. Located in the central business district of Beijing, it is surrounded by established commercial developments with a comprehensive set of facilities for living and education. With a total GFA of 120,000 sq. m., and a commercial area of 32,000 sq. m., Beijing CBD SCE FUNWORLD consists of high-end commercial buildings, serviced apartments, and commercial streets.

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Beijing CBD SCE FUNWORLD



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Based on the concept of "24-hour CBD", Beijing CBD SCE FUNWORLD introduces 24-hour professional property management services, implements differentiated investment promotion and portfolios, and utilises unique commercial resources to successfully become a benchmark of the rejuvenated commercial landscape. With the theme positioning of high-class leisure entertainment and catering, a "new landmark for chill-drinking" is created for the Beijing nightlife through the fusion of exotic delicacies and specialty bar streets. Currently, SCE FUNWORLD is one of the must-go places among the Beijing nightlife consumer hot spots, where drinking a glass of wine in the wine alley has been the ideal choice for young people in Beijing.



Going forward, Beijing CBD SCE FUNWORLD will introduce more new businesses such as aesthetic medicine while including more catering and lifestyle brands favoured by consumers.

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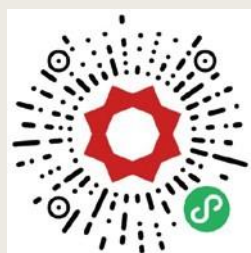
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China SCE Project Showcase

Project Background



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Location:

6, Jinhui Road, Chaoyang District, Beijing City

Population:

Surrounded by 6.3 million sq. m. of high-grade office properties, 29 "Fortune China Top 500" companies are stationed there, congregating companies from international finance, high-end business, and international media. The project has more than 700 sets of well-furnished serviced apartments and presidential suites of 363 sq. m. per set, attracting high-net-worth individuals to buy and move in.

Characteristics of the district:

As of 2022, the GDP of Chaoyang District was RMB791.12 billion, making it one of the most economically advanced districts in Beijing. Four sectors, namely, the CBD business district, the Olympic business circle, the Asian Games Village related businesses and the Wangjing business circle, have formed a unique business atmosphere in Chaoyang District. At the same time, as one of the cultural centres of Beijing, Chaoyang District has a strong cultural ambience, with numerous arts and cultural institutions, media organisations and cultural exhibition halls in the district.

Transportation:

Accessible from everywhere as it is the centre of the city. Subway – Dongdaqiao Station Line 6, Jintai Xizhao Station Line 10; Bus – Dongdaqiao Station (No. 120, No. 140, No. 65, Beijing Bus Rapid Transit Line 2), Fangcaodi South Station (No. 28, No. 43, No. 120, No. 126, No. 403)

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